



PGE DIVERSITY SUMMIT 2018



Wednesday, May 23rd
Oregon Convention Center

SPONSORSHIP OVERVIEW

ABOUT THE SUMMIT

PGE's Diversity Summit 2018 is dedicated to improving fairness and equity in the workplace by recognizing the inherent value of every person and group. At the Diversity Summit, human resource professionals, managers, diversity specialists and employees will learn about various programs and initiatives that promote equality and inclusion. With more than 20 different workshops to choose from, join us to learn how to foster an environment of respect and understanding, so you can build a stronger, more inclusive and competitive organization that reflects the diversity of your workforce and customer base.

Keynote Speakers



Dr. Steve Robbins - A powerful storyteller with an impactful story to tell, Dr. Steve L. Robbins has an uncanny ability to inspire people even in the midst of disrupting and challenging the way they think about the world. Born in Vietnam, Dr. Robbins immigrated with his mother to the United States where they faced many challenges during a time when there was much anti-war and anti-Vietnamese sentiment.



Shiza Shahid co-founded the Malala Fund with Nobel Prize winner Malala Yousafzai, and led the organization as founding CEO. She focused on creating access to high quality education for all children around the world. Shiza launched NOW Ventures in Silicon Valley, in partnership with AngelList, the largest Venture Capital Platform in the world. She invests in mission-driven technology startups, that are solving the world's most pressing challenges through technology, innovation, and high-growth business models. Shiza is the founder of The Collective, a community of leading entrepreneurs that come together to build collaborative change.

2018 Theme: Equity & The Economy

Proposed Summit Breakout Topics Include:

- Generational Diversity in the Workplace
- Emotional Intelligence
- The Neuroscience of Bias & Prejudice
- Courageous Conversations about Race
- Equity and the Economy
- Institutional Racism of Power & Privilege in the post-Civil Rights Era
- Microaggressions in Everyday Life
- Diversity & Inclusion, and Handicap
- The Challenge of Moving Beyond a "Diversity" Approach
- ROI on Diversity & Inclusion
- Leading Diversity & Inclusion – what's working and what's not working
- Leadership Development in Applying the Lens of Equity
- Developing a Diversity & Inclusion Scorecard

About PGE

PGE is a recognized leader in the energy industry and has safely, sustainably and reliably powered Oregon since 1889. Our company and our employees are deeply involved in the communities where we live and work. We embrace diversity and inclusion and believe our workforce should reflect the diversity of the communities we serve.

WHO WILL BE THERE?

PRIVATE INDUSTRY
EMPLOYEES

STATE &
GOVERNMENT
EMPLOYEES

LOCAL BUSINESS
LEADERS, HIRING
MANAGERS

LOCAL MINORITY
AND WOMEN-OWNED
BUSINESSES

LOCAL JOB SEEKERS

LEGAL
PROFESSIONALS

Past attending organizations include:

ACME Business Consulting

adidas Group

APACC

Beaverton Police Department

Bonneville Power Administration

Boys & Girls Clubs of Portland

Cambia Health Solutions

CASA For Children, Inc.

Center to Advance Racial Equity

Central City Concern

Children's Trust Fund of Oregon

City of Beaverton

City of Gresham

City of Hillsboro

City of Portland

City of Wilsonville

Clackamas County

Clackamas Women's Services

CLEARResult

Coalition of Communities of Color

Columbia Sportswear

Department of Human Services

FedEx Ground

FoodCorps

Fred Meyer Stores

Friends of Trees

Gateway to College National

Network

Girls Inc. of the Pacific Northwest

Howard S. Wright/Balfour Beatty

Intel

Intercultural Communication

Institute

Kaiser Permanente

KeyBank of Oregon

Legacy Health

Lewis and Clark College

LifeWorks NW

Mercer

Mercy Corps

Metro

Meyer Memorial Trust

Microsoft

Multnomah County

Nike, Inc.

NW Natural

Office of the Governor

OMSI

OPB

Oracle

Oregon Board of Nursing

Oregon Business Council

Oregon Children's Theatre

Oregon Commission for the Blind

Oregon Employment Dept.

Oregon Food Bank

Oregon Health & Science University

Oregon Law Center

Oregon Medical Board

Oregon Public Utility Commission

Oregon Secretary of State

Oregon State Bar

Oregon State University

Oregon University System

Oregon Women Lawyers

Oregon Youth Authority

Oregon Zoo

pear

PacifiCorp

Partners of Diversity

Planned Parenthood Columbia

Willamette

Port of Portland

Portland Air National Guard

Portland Art Museum

Portland Center Stage

Portland Children's Museum

Portland Metro STEM Partnership

Portland Police Bureau

ProtoCall Services Inc.

Providence Health & Services

REACH Community Development

Recology

Republic Services

Social Venture Partners

Standard Insurance Company

Starbucks Coffee Company

State of OR DMV

State Of Oregon

Stoel Rives, LLP

The Nature Conservancy

Travel Portland

TriMet

Trupp HR, Inc.

U.S. Bank

Urban League of Portland

US Bank

Venture Portland

Wells Fargo Bank

Worker's Compensation Division

Worksystems

Youth Advisory Council

SPONSORSHIP

VISIONARY SPONSORSHIP | \$25,000 (2 Available)

- VIP breakfast for 25 of your guests with 2018 Keynote Speakers
- Opportunity for a representative to introduce one of the Keynote Speakers
- Logo prominently displayed in the Diversity Summit program
- Logo prominently displayed in print advertising (may include ad placement in The Oregonian, Portland Business Journal, The Scanner, Portland Observer, El Hispanic News, Asian News and Just Out)
- Full-page advertisement in the Diversity Summit program
- Logo recognition on the Diversity Summit Website
- Recognition as sponsor in media materials
- 20-by-20-square-foot area for your organization's information booth
- Company name and logo prominently displayed on main stage screens
- **25** Diversity Summit tickets to be used by employees, guests or information booth staff (a \$6,975 value)*

INNOVATOR SPONSORSHIP | \$20,000

- Recognition as sponsor of Networking Reception
- Opportunity for a representative to introduce Networking Reception
- Logo prominently displayed in the Diversity Summit program
- Logo prominently displayed in print advertising (may include ad placement in The Oregonian, Portland Business Journal, The Scanner, Portland Observer, El Hispanic News, Asian News and Just Out)
- 1/2 page advertisement in the Diversity Summit program
- Logo recognition on the Diversity Summit Website
- Recognition as sponsor in media materials
- 10-by-10-square-foot area for your organization's information booth
- Company name and logo prominently displayed on main stage screens
- **20** Diversity Summit tickets to be used by employees, guests or information booth staff (a \$5,580 value)*

CHAMPION SPONSORSHIP | \$15,000

- Recognition as sponsor for one Breakout Session on easel outside workshop on day of Summit (choice of session is on first-come, first-served basis)
- Logo displayed in the Diversity Summit program
- Logo displayed in print advertising
- Logo recognition on the Diversity Summit website
- Recognition as sponsor in media materials
- 1/2 page advertisement in the Diversity Summit program
- 10-by-10-square-foot area for your organization's information booth
- **15** Diversity Summit tickets to be used by employees, guests or information booth staff (a \$4,185 value)*

SPONSORSHIP

LEADER SPONSORSHIP | \$10,000

- Logo displayed in the Diversity Summit program
- Logo displayed in print advertising
- Logo recognition on the Diversity Summit website
- Recognition as sponsor in media materials
- 1/4 page advertisement in the Diversity Summit program
- 6-foot table reserved for your organization's informational materials
- **10** Diversity Summit tickets to be used by employees, guests or information booth staff (a \$2,790 value)*

NETWORKER SPONSORSHIP | \$5,000

- Logo displayed in the Diversity Summit program
- Logo displayed in print advertising
- Logo recognition on the Diversity Summit website
- Recognition as sponsor in media materials
- 1/8 page advertisement in the Diversity Summit program
- 6-foot table reserved for your organization's informational materials
- **5** Diversity Summit tickets to be used by employees or guests (a \$1,395 value)*

SUPPORTER SPONSORSHIP | \$2,500

- Organization name recognition in the Diversity Summit program
- Organization name recognition on the Diversity Summit website
- **2** Diversity Summit tickets to be used by employees or guests (a \$558 value)*

WHY SPONSOR?

- Demonstrate your organization's commitment to workplace diversity
- Brand and recruiting awareness among a diverse group of professionals and job seekers
- Connect and network with like-minded business and thought leaders
- Support for embedding diversity and inclusion into the operational fabric of your business
- Learn how to build a stronger, more competitive organization that reflects the diversity of your customer base
- Access to sessions during the Summit for a select number of people from your organization (number depends on sponsorship level)



CONFIRM TODAY



CONTACT

Sponsorships

Kurt Jun | Conference Director

Email Kurt.Jun@pgn.com

Call 503.464.7776

Miranda Zimmerli

Email Miranda.Zimmerli@pgn.com

Call 503.464.7739

Rachel DeRosia

Email Rachel.DeRosia@pgn.com

Call 503.464.8599

Website PGEDiversitySummit.com

EVENT DETAILS

Date May 23, 2018

Place The Oregon Convention Center | Portland, Oregon